

Rep Order# 9821147 Ver# 11 Status Revised  
EC'd Yes

Traffic Order# 57396

Printed: 09/21/2012 1:55 PM  
Last Received: 09/21/2012 1:41 PM  
Showing Buylines: All Lines

1 of 7

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 86  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //86  
Flight Dates 09/19/2012 - 09/30/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.3 9/18

SEE LNS 12-13 FOR RATE REVISIONS

PREVTT=154000 - REVTT=155000 - TOTAL ADD=1000

V.7 9/21

SEE LNS 35-37 FOR ADDS

PREVTT=155000 - REVTT=200250 - TOTAL ADD=45250

V.9 9/21

SEE LNS 47/56 FOR REV DATE PER EMAIL

V.11 9/21

SEE LNS 48-50 FOR REV DATES

\*\*\*\*\*

Was 155,000  
45,250  
200,250

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--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.11 9/21  
SEE LNS 48-50 FOR REV DATES  
PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	W-F,M-TU	6A-630A	NEWS	:30	\$450.00	09/19-09/25	10	1	10	\$4,500.00	
	2	W-F,M-TU	630A-7A	NEWS	:30	\$450.00	09/19-09/25	10	1	10	\$4,500.00	
	3	W-F,M-TU	7A-8A	NEWS	:30	\$225.00	09/19-09/25	10	1	10	\$2,250.00	
	4	W-F,M-TU	8A-9A	NEWS	:30	\$225.00	09/19-09/25	10	1	10	\$2,250.00	
	5	W-F,M-TU	11A-12P	PRICE	:30	\$450.00	09/19-09/25	5	1	5	\$2,250.00	
	6	W-F,M-TU	12P-1230P	NEWS	:30	\$500.00	09/19-09/25	10	1	10	\$5,000.00	
	7	W-F,M-TU	5P-530P	NEWS	:30	\$750.00	09/19-09/25	10	1	10	\$7,500.00	
	8	W-F,M-TU	530P-6P	NEWS	:30	\$800.00	09/19-09/25	10	1	10	\$8,000.00	
	9	W-F,M-TU	6P-630P	NEWS	:30	\$900.00	09/19-09/25	10	1	10	\$9,000.00	
	10	W-F,M-TU	730P-8P	ET	:30	\$850.00	09/19-09/25	10	1	10	\$8,500.00	

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Hiatus Weeks

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Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	11	W-F,M-TU	11P-1135P	NEWS	:30	\$1,800.00	09/19-09/25	9	1	9	\$16,200.00	
	12	TU	8P-9P	NCIS	:30	\$4,000.00	09/25-09/25	1	1	1	\$4,000.00	
	13	TU	9P-10P	NCIS LA	:30	\$3,500.00	09/25-09/25	1	1	1	\$3,500.00	
	14	W	9P-10P	CRIM MINDS	:30	\$5,000.00	09/19-09/19	1	1	1	\$5,000.00	
	15	W	10P-11P	CSI	:30	\$3,500.00	09/19-09/19	1	1	1	\$3,500.00	
	16	TH	8P-9P	BIG BANG	:30	\$4,000.00	09/20-09/20	1	1	1	\$4,000.00	
	17	F	10P-11P	BLUE	:30	\$2,500.00	09/21-09/21	1	1	1	\$2,500.00	
	18	SA	6A-7A	NEWS	:30	\$225.00	09/22-09/22	1	1	1	\$225.00	
	19	SA	7A-8A	NEWS	:30	\$225.00	09/22-09/22	1	1	1	\$225.00	
	20	SA	8A-9A	NEWS	:30	\$350.00	09/22-09/22	1	1	1	\$350.00	
	21	SA	9A-10A	NEWS	:30	\$350.00	09/22-09/22	1	1	1	\$350.00	
	22	SA	6P-630P	NEWS	:30	\$450.00	09/22-09/22	0	0	0	\$0.00	
	23	SA	9P-10P	CRIMETIME	:30	\$1,200.00	09/22-09/22	1	1	1	\$1,200.00	
	24	SA	11P-1130P	NEWS	:30	\$1,800.00	09/22-09/22	2	1	2	\$3,600.00	
	25	SU	9A-930A	NEWS	:30	\$450.00	09/23-09/23	1	1	1	\$450.00	
	26	SU	930A-10A	NEWS	:30	\$450.00	09/23-09/23	1	1	1	\$450.00	
	27	SU	10A-1030A	NEWS	:30	\$450.00	09/23-09/23	1	1	1	\$450.00	

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**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	28	SU	1030A-11A	FACE NATION	:30	\$400.00	09/23-09/23	1	1	1	\$400.00	
	29	SU	1P-4P	BENGALS	:30	\$15,000.00	09/23-09/23	3	1	3	\$45,000.00	
	30	SU	630P-7P	NEWS	:30	\$800.00	09/23-09/23	0	0	0	\$0.00	
	31	SU	7P-8P	60 MIN	:30	\$2,500.00	09/23-09/23	2	1	2	\$5,000.00	
	32	SU	11P-1135P	NEWS	:30	\$1,800.00	09/23-09/23	2	1	2	\$3,600.00	
	33	M-TU	6A-7A	NEWS	:30	\$450.00	09/24-09/25	1	1	1	\$450.00	
	34	M-TU	530P-6P	NEWS	:30	\$800.00	09/24-09/25	1	1	1	\$800.00	
	*35	W-F,M-TU V7 Added	5A-530A	NEWS	:30	\$350.00	09/19-09/25	5	1	5	\$1,750.00	
	*36	W-F,M-TU V7 Added	530A-6A	NEWS	:30	\$350.00	09/19-09/25	5	1	5	\$1,750.00	
	*37	W-F,M-TU V7 Added	7A-8A	NEWS	:30	\$225.00	09/19-09/25	5	1	5	\$1,125.00	
	*38	W-F,M-TU V7 Added	8A-9A	NEWS	:30	\$225.00	09/19-09/25	5	1	5	\$1,125.00	
	*39	SA V7 Added	6A-7A	NEWS	:30	\$225.00	09/22-09/22	2	1	2	\$450.00	
	*40	SA V7 Added	7A-8A	NEWS	:30	\$225.00	09/22-09/22	2	1	2	\$450.00	

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<b>Station</b>	WKRC-TV CINCINNATI, OH
<b>Advertiser</b>	( ) POLITICAL
<b>Product</b>	ROMNEY 4 PRESIDENT
<b>Estimate#</b>	86
<b>Buyer</b>	STEPHANIE KINCAID
<b>Phone#</b>	
<b>Fax#</b>	

**Agency** ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
**Agency C/P1/P2/E** //86  
**Flight Dates** 09/19/2012 - 09/30/2012  
**Hiatus Weeks**

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*41	W-F,M-TU V7 Added	9A-10A	DOCTORS	:30	\$250.00	09/19-09/25	10	1	10	\$2,500.00	
	*42	W-F,M-TU V7 Added	12P-1230P	NEWS	:30	\$500.00	09/19-09/25	5	1	5	\$2,500.00	
	*43	W-F,M-TU V7 Added	4P-430P	NEWS	:30	\$650.00	09/19-09/25	5	1	5	\$3,250.00	
	*44	W-F,M-TU V7 Added	430P-5P	NEWS	:30	\$650.00	09/19-09/25	5	1	5	\$3,250.00	
	*45	W-F,M-TU V7 Added	1135P-1235A	LETTERMAN	:30	\$550.00	09/19-09/25	4	1	4	\$2,200.00	
	*46	TU V7 Added	10P-11P	VEGAS	:30	\$1,200.00	09/25-09/25	1	1	1	\$1,200.00	
	*47	W V7 Added V9 Effective Dates Changed, Comment Changed	9P-10P	CRIMINAL MINDS	:30	\$5,500.00	09/26-09/26	1	1	1	\$5,500.00	
	*48	TH Sales Remark: V11 REV DATE V7 Added V11 Effective Dates Changed, Comment Changed	8P-9P	BIG BANG/2.5 MEN	:30	\$5,000.00	09/27-09/27	1	1	1	\$5,000.00	
	*49	TH Sales Remark: V11 REV DATE V7 Added V11 Effective Dates Changed, Comment Changed	9P-10P	PERSON OF INTEREST	:30	\$4,000.00	09/27-09/27	1	1	1	\$4,000.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*50	F	8P-9P	CSI: NY	:30	\$1,600.00	09/28-09/28	1	1	1	\$1,600.00	
			Sales Remark: V11 REV DATE									
			V7 Added									
			V11 Effective Dates Changed, Comment Changed									
	*51	SA	12P-330P	BIG EAST FOOTBALL	:30	\$100.00	09/22-09/22	4	1	4	\$400.00	
			V7 Added									
	*52	SA	330P-7P	SEC FOOTBALL	:30	\$350.00	09/22-09/22	2	1	2	\$700.00	
			V7 Added									
	*53	SA	10P-11P	48 HRS MYSTERY	:30	\$2,000.00	09/22-09/22	1	1	1	\$2,000.00	
			V7 Added									
	*54	SU	1130A-12P	BENGALS WEEKLY	:30	\$450.00	09/23-09/23	1	1	1	\$450.00	
			V7 Added									
	*55	SU	12P-1P	NFL TODAY	:30	\$1,200.00	09/23-09/23	1	1	1	\$1,200.00	
			V7 Added									
	*56	SU	10P-11P	MENTALIST	:30	\$2,400.00	09/30-09/30	1	1	1	\$2,400.00	
			V7 Added									
			V9 Effective Dates Changed, Comment Changed									
	*57	SU	1135P-1205A	SPORTS AUTHORITY	:30	\$450.00	09/23-09/23	1	1	1	\$450.00	
			V7 Added									

---REPORT TOTALS---

Report Totals: 199 / \$200,250.00

---SALES MONTHLY TOTALS---

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Sep 12: 199 / \$200,250.00 Oct 12: 0 / \$0.00

Sales Totals: 199 / \$200,250.00

Station Totals: 199 / \$200,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$607,555	CABL 0%	EKRC 0%	UNKN 0%	WBQC 0%	WCPO 32%
		WKRC 32%	WLWT 20%	WSTR 0%	WXIX 14%	

Books null  
Demos RA35+

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V.3 9/18

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PREVTT=154000 - REVTT=155000 - TOTAL ADD=1000

V.7 9/21

SEE LNS 35-37 FOR ADDS

PREVTT=155000 - REVTT=200250 - TOTAL ADD=45250

V.9 9/21

SEE LNS 47/56 FOR REV DATE PER EMAIL

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--- REMARKS ---

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	*35	W-F,M-TU V7 Added	5A-530A	NEWS	:30	\$350.00	09/19-09/25	5	1	5	\$1,750.00	
	*36	W-F,M-TU V7 Added	530A-6A	NEWS	:30	\$350.00	09/19-09/25	5	1	5	\$1,750.00	
	*37	W-F,M-TU V7 Added	7A-8A	NEWS	:30	\$225.00	09/19-09/25	5	1	5	\$1,125.00	
	*38	W-F,M-TU V7 Added	8A-9A	NEWS	:30	\$225.00	09/19-09/25	5	1	5	\$1,125.00	
	*39	SA V7 Added	6A-7A	NEWS	:30	\$225.00	09/22-09/22	2	1	2	\$450.00	
	*40	SA V7 Added	7A-8A	NEWS	:30	\$225.00	09/22-09/22	2	1	2	\$450.00	
	*41	W-F,M-TU V7 Added	9A-10A	DOCTORS	:30	\$250.00	09/19-09/25	10	1	10	\$2,500.00	

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*42	W-F,M-TU	12P-1230P	NEWS	:30	\$500.00	09/19-09/25	5	1	5	\$2,500.00	
		V7 Added										
	*43	W-F,M-TU	4P-430P	NEWS	:30	\$650.00	09/19-09/25	5	1	5	\$3,250.00	
		V7 Added										
	*44	W-F,M-TU	430P-5P	NEWS	:30	\$650.00	09/19-09/25	5	1	5	\$3,250.00	
		V7 Added										
	*45	W-F,M-TU	1135P-1235A	LETTERMAN	:30	\$550.00	09/19-09/25	4	1	4	\$2,200.00	
		V7 Added										
	*46	TU	10P-11P	VEGAS	:30	\$1,200.00	09/25-09/25	1	1	1	\$1,200.00	
		V7 Added										
	*47	W	9P-10P	CRIMINAL MINDS	:30	\$5,500.00	09/26-09/26	1	1	1	\$5,500.00	
		Sales Remark: V9 REV DATE										
		V7 Added										
		V9 Effective Dates Changed, Comment Changed										
	*48	TH	8P-9P	BIG BANG/2.5 MEN	:30	\$5,000.00	09/20-09/20	1	1	1	\$5,000.00	
		V7 Added										
	*49	TH	9P-10P	PERSON OF INTEREST	:30	\$4,000.00	09/20-09/20	1	1	1	\$4,000.00	
		V7 Added										
	*50	F	8P-9P	CSI: NY	:30	\$1,600.00	09/21-09/21	1	1	1	\$1,600.00	
		V7 Added										
	*51	SA	12P-330P	BIG EAST FOOTBALL	:30	\$100.00	09/22-09/22	4	1	4	\$400.00	
		V7 Added										
	*52	SA	330P-7P	SEC FOOTBALL	:30	\$350.00	09/22-09/22	2	1	2	\$700.00	
		V7 Added										

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	*53	SA	10P-11P	48 HRS MYSTERY	:30	\$2,000.00	09/22-09/22	1	1	1	\$2,000.00	
		V7 Added										
	*54	SU	1130A-12P	BENGALS WEEKLY	:30	\$450.00	09/23-09/23	1	1	1	\$450.00	
		V7 Added										
	*55	SU	12P-1P	NFL TODAY	:30	\$1,200.00	09/23-09/23	1	1	1	\$1,200.00	
		V7 Added										
	*56	SU	10P-11P	MENTALIST	:30	\$2,400.00	09/30-09/30	1	P3 1	1	\$2,400.00	
		Sales Remark: V9 REV DATE										
		V7 Added										
		V9 Effective Dates Changed, Comment Changed										
	*57	SU	1135P-1205A	SPORTS AUTHORITY	:30	\$450.00	09/23-09/23	1	1	1	\$450.00	
		V7 Added										

---REPORT TOTALS---

Report Totals: 69 / \$45,250.00

---SALES MONTHLY TOTALS---

Sep 12: 199 / \$200,250.00 Oct 12: 0 / \$0.00

Sales Totals: 199 / \$200,250.00

Station Totals: 199 / \$200,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$607,555	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	32%
		WKRC	32%	WLWT	20%	WSTR	0%	WXIX	14%		

Rep Order# 9821147 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 57396

Printed: 09/21/2012 12:52 PM  
Last Received: 09/21/2012 12:13 PM  
Showing Buylines: All Rep & Sta Revised Lines

5 of 5

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 86  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //86  
Flight Dates 09/19/2012 - 09/30/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Books null  
Demos RA35+

Rep Order# 9821147 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 57396

Printed: 09/21/2012 11:08 AM  
Last Received: 09/21/2012 10:50 AM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 5

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 86  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //86  
Flight Dates 09/19/2012 - 09/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.3 9/18

SEE LNS 12-13 FOR RATE REVISIONS

PREVTT=154000 - REVTT=155000 - TOTAL ADD=1000

V.7 9/21

SEE LNS 35-37 FOR ADDS

PREVTT=155000 - REVTT=200250 - TOTAL ADD=45250

\*\*\*\*\*

2 of 5

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*35	W-F,M-TU	5A-530A	NEWS	:30	\$350.00	09/19-09/25	5	1	5	\$1,750.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*36	W-F,M-TU	530A-6A	NEWS	:30	\$350.00	09/19-09/25	5	1	5	\$1,750.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*37	W-F,M-TU	7A-8A	NEWS	:30	\$225.00	09/19-09/25	5	1	5	\$1,125.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*38	W-F,M-TU	8A-9A	NEWS	:30	\$225.00	09/19-09/25	5	1	5	\$1,125.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*39	SA	6A-7A	NEWS	:30	\$225.00	09/22-09/22	2	1	2	\$450.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										

Rep Order# 9821147 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 57396

Printed: 09/21/2012 11:08 AM  
Last Received: 09/21/2012 10:50 AM  
Showing Buylines: All Rep & Sta Revised Lines

3 of 5

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 86  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //86  
Flight Dates 09/19/2012 - 09/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*40	SA	7A-8A	NEWS	:30	\$225.00	09/22-09/22	2 <i>P2</i>	1	2	\$450.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*41	W-F,M-TU	9A-10A	DOCTORS	:30	\$250.00	09/19-09/25	10 <i>P2</i>	1	10	\$2,500.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*42	W-F,M-TU	12P-1230P	NEWS	:30	\$500.00	09/19-09/25	5	1	5	\$2,500.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*43	W-F,M-TU	4P-430P	NEWS	:30	\$650.00	09/19-09/25	5	1	5	\$3,250.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*44	W-F,M-TU	430P-5P	NEWS	:30	\$650.00	09/19-09/25	5	1	5	\$3,250.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*45	W-F,M-TU	1135P-1235A	LETTERMAN	:30	\$550.00	09/19-09/25	4	1	4	\$2,200.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*46	TU	10P-11P	VEGAS	:30	\$1,200.00	09/25-09/25	1 <i>P4</i>	1	1	\$1,200.00	
		Sales Remark: V7 ADD - MG FOR CREDIT.										
		V7 Added										
	*47	W	9P-10P	CRIMINAL MINDS	:30	\$5,500.00	09/19-09/19	1 <i>P2</i>	1	1	\$5,500.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										

→ 9/26

Traffic Order# 57396

Printed: 09/21/2012 11:08 AM  
Last Received: 09/21/2012 10:50 AM  
Showing Buylines: All Rep & Sta Revised Lines

4 of 5

<b>Station</b>	WKRC-TV CINCINNATI, OH
<b>Advertiser</b>	( ) POLITICAL
<b>Product</b>	ROMNEY 4 PRESIDENT
<b>Estimate#</b>	86
<b>Buyer</b>	STEPHANIE KINCAID
<b>Phone#</b>	
<b>Fax#</b>	

**Agency** ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
**Agency C/P1/P2/E** //86  
**Flight Dates** 09/19/2012 - 09/25/2012  
**Hiatus Weeks**

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*48	TH	8P-9P	BIG BANG/2.5 MEN	:30	\$5,000.00	09/20-09/20	1 P2	1	1	\$5,000.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*49	TH	9P-10P	PERSON OF INTEREST	:30	\$4,000.00	09/20-09/20	1	1	1	\$4,000.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*50	F	8P-9P	CSI: NY	:30	\$1,600.00	09/21-09/21	1 P3	1	1	\$1,600.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*51	SA	12P-330P	BIG EAST FOOTBALL	:30	\$100.00	09/22-09/22	4 P4	1	4	\$400.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*52	SA	330P-7P	SEC FOOTBALL	:30	\$350.00	09/22-09/22	2 P4	1	2	\$700.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*53	SA	10P-11P	48 HRS MYSTERY	:30	\$2,000.00	09/22-09/22	1 P2	1	1	\$2,000.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*54	SU	1130A-12P	BENGALS WEEKLY	:30	\$450.00	09/23-09/23	1 P3	1	1	\$450.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*55	SU	12P-1P	NFL TODAY	:30	\$1,200.00	09/23-09/23	1 P3	1	1	\$1,200.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										
	*56	SU	10P-11P	MENTALIST	:30	\$2,400.00	09/23-09/23	1 P3	1	1	\$2,400.00	
		Sales Remark: V7 ADD - MG FOR CREDIT										
		V7 Added										



Rep Order# 9821147 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 57396

Printed: 09/21/2012 11:08 AM  
Last Received: 09/21/2012 10:50 AM  
Showing Buylines: All Rep & Sta Revised Lines

5 of 5

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 86  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //86  
Flight Dates 09/19/2012 - 09/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*57	SU	1135P-1205A	SPORTS AUTHORITY	:30	\$450.00	09/23-09/23	1 <i>p2</i>	1	1	\$450.00	
				Sales Remark: V7 ADD - MG FOR CREDIT								
				V7 Added								

# ---REPORT TOTALS---

Report Totals: 69 / \$45,250.00

# ---SALES MONTHLY TOTALS---

Sep 12: 199 / \$200,250.00

Sales Totals: 199 / \$200,250.00

Station Totals: 199 / \$200,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

# ---COMPETITIVE---

Market Totals	\$607,555	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	32%
		WKRC	32%	WLWT	20%	WSTR	0%	WXIX	14%		

Books null  
Demos RA35+

# Spot Manager: All, 09/19/12-09/30/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 57396												
Line: 1												
09/19/12	Wednesday	28:09 AM	:30	\$450.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/19/12	Wednesday	57:23 AM	:30	\$450.00	2012-MF	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	7	MWASH-
09/20/12	Thursday	57:22 AM	:30	\$450.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
09/20/12	Thursday	13:07 AM	:30	\$450.00	2012-MF	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	9	MWASH-
09/21/12	Friday	22:03 AM	:30	\$450.00	2012-MF	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	10	MWASH-
09/21/12	Friday	05:56 AM	:30	\$450.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
09/24/12	Monday	04:26 AM	:30	\$450.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/24/12	Monday	20:13 AM	:30	\$450.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	8	MWASH-
09/25/12	Tuesday	27:59 AM	:30	\$450.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	6	MWASH-
09/25/12	Tuesday	04:41 AM	:30	\$450.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
											\$4,500.00	10
Line: 2												
09/19/12	Wednesday	37:53 AM	:30	\$450.00	2012-MF	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	9	MWASH-
09/19/12	Wednesday	51:34 AM	:30	\$450.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/20/12	Thursday	38:57 AM	:30	\$450.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	6	MWASH-
09/20/12	Thursday	43:18 AM	:30	\$450.00	2012-MF	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
09/21/12	Friday	51:37 AM	:30	\$450.00	2012-MF	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
09/21/12	Friday	36:10 AM	:30	\$450.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	10	MWASH-
09/24/12	Monday	52:22 AM	:30	\$450.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	8	MWASH-
09/24/12	Monday	35:55 AM	:30	\$450.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/25/12	Tuesday	35:25 AM	:30	\$450.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
09/25/12	Tuesday	44:06 AM	:30	\$450.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	7	MWASH-
											\$4,500.00	10
Line: 3												
09/19/12	Wednesday	58:54 AM	:30	\$225.00	2012-MF	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	6	MWASH-
09/19/12	Wednesday	58:55 AM	:30	\$225.00	2012MR	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/20/12	Thursday	58:24 AM	:30	\$225.00	2012MR	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
09/20/12	Thursday	58:54 AM	:30	\$225.00	2012-MF	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	10	MWASH-
09/21/12	Friday	58:25 AM	:30	\$225.00	2012MR	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	9	MWASH-
09/21/12	Friday	58:56 AM	:30	\$225.00	2012-MF	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
09/24/12	Monday	36:07 AM	:30	\$225.00		CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	7	MWASH-
09/24/12	Monday	58:56 AM	:30	\$225.00		CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/25/12	Tuesday	58:55 AM	:30	\$225.00		CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	8	MWASH-
09/25/12	Tuesday	36:07 AM	:30	\$225.00		CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
											\$2,250.00	10
Line: 4												
09/19/12	Wednesday	13:43 AM	:30	\$225.00	2012-MF	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	7	MWASH-
09/19/12	Wednesday	53:31 AM	:30	\$225.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/20/12	Thursday	38:26 AM	:30	\$225.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	8	MWASH-
09/20/12	Thursday	54:01 AM	:30	\$225.00	2012-MF	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/19/12-09/30/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 57396												
<b>Line: 4</b>												
09/21/12	Friday	3:45:40 AM	:30	\$225.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	10	MWASH-
09/21/12	Friday	3:59:26 AM	:30	\$225.00	2012-MF	CBS This Morning	(8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
09/24/12	Monday	3:23:00 AM	:30	\$225.00		CBS This Morning	(8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	9	MWASH-
09/24/12	Monday	3:59:26 AM	:30	\$225.00		CBS This Morning	(8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/25/12	Tuesday	3:19:30 AM	:30	\$225.00		CBS This Morning	(8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	6	MWASH-
09/25/12	Tuesday	3:58:56 AM	:30	\$225.00		CBS This Morning	(8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
											<b>\$2,250.00</b>	<b>10</b>
<b>Line: 5</b>												
09/19/12	Wednesday	1:58:19 AM	:30	\$450.00	2012-MF	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
09/20/12	Thursday	1:28:12 AM	:30	\$450.00	2012MR	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
09/21/12	Friday	1:58:56 AM	:30	\$450.00	2012MR	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/24/12	Monday	1:28:41 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/25/12	Tuesday	1:58:26 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
											<b>\$2,250.00</b>	<b>5</b>
<b>Line: 6</b>												
09/19/12	Wednesday	12:23:06 PM	:30	\$500.00	2012-MF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/19/12	Wednesday	11:29 PM	:30	\$500.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 86		P-2	7	MWASH-
09/20/12	Thursday	12:11:08 PM	:30	\$500.00	2012-MF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
09/20/12	Thursday	12:28:12 PM	:30	\$500.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 86		P-2	10	MWASH-
09/21/12	Friday	12:03:01 PM	:30	\$500.00	2012-MF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
09/21/12	Friday	12:27:11 PM	:30	\$500.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 86		P-2	9	MWASH-
09/24/12	Monday	12:27:56 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 86		P-2	8	MWASH-
09/24/12	Monday	12:09:22 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/25/12	Tuesday	12:28:11 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
09/25/12	Tuesday	12:03:57 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 86		P-2	6	MWASH-
											<b>\$5,000.00</b>	<b>10</b>
<b>Line: 7</b>												
09/19/12	Wednesday	5:27:29 PM	:30	\$750.00	2012-MF	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	PROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/19/12	Wednesday	5:05:52 PM	:30	\$750.00	2012MR	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	PROMNEY 4 PRESIDENT 86		P-2	10	MWASH-
09/20/12	Thursday	5:13:02 PM	:30	\$750.00	2012-MF	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	PROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
09/20/12	Thursday	5:20:35 PM	:30	\$750.00	2012MR	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	PROMNEY 4 PRESIDENT 86		P-2	6	MWASH-
09/21/12	Friday	5:28:15 PM	:30	\$750.00	2012MR	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	PROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
09/21/12	Friday	5:04:28 PM	:30	\$750.00	2012-MF	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	PROMNEY 4 PRESIDENT 86		P-2	9	MWASH-
09/24/12	Monday	5:03:13 PM	:30	\$750.00		5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	PROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/24/12	Monday	5:20:02 PM	:30	\$750.00		5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	PROMNEY 4 PRESIDENT 86		P-2	7	MWASH-
09/25/12	Tuesday	5:04:48 PM	:30	\$750.00		5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	PROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
09/25/12	Tuesday	5:27:40 PM	:30	\$750.00		5p Local 12 News at Fiv	5:00:00 PM-5:30:00 P	PROMNEY 4 PRESIDENT 86		P-2	8	MWASH-
											<b>\$7,500.00</b>	<b>10</b>
<b>Line: 8</b>												
09/19/12	Wednesday	5:36:44 PM	:30	\$800.00	2012MR	5p Local 12 News at Fiv	5:30:00 PM-6:00:00 P	PROMNEY 4 PRESIDENT 86		P-2	6	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/19/12-09/30/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Romney/R/President

Agency: American Rambler Pro

Station: WKRC-TV

Order: 57396

## Line: 8

09/19/12	Wednesday	5:52:04 PM	:30	\$800.00	2012-MF	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 86		P-2	1	MWASH
09/20/12	Thursday	5:43:07 PM	:30	\$800.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 86		P-2	2	MWASH
09/20/12	Thursday	5:38:13 PM	:30	\$800.00	2012-MF	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 86		P-2	8	MWASH
09/21/12	Friday	5:41:52 PM	:30	\$800.00	2012-MF	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 86		P-2	10	MWASH
09/21/12	Friday	5:58:21 PM	:30	\$800.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 86		P-2	3	MWASH
09/24/12	Monday	5:56:36 PM	:30	\$800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 86		P-2	4	MWASH
09/24/12	Monday	5:35:41 PM	:30	\$800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 86		P-2	7	MWASH
09/25/12	Tuesday	5:41:52 PM	:30	\$800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 86		P-2	5	MWASH
09/25/12	Tuesday	5:58:21 PM	:30	\$800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 86		P-2	9	MWASH
											10	
											\$8,000.00	

## Line: 9

09/19/12	Wednesday	6:25:39 PM	:30	\$900.00	2012-MF	6p Local 12 News at Six	(6:00 PM-6:30 PM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
09/19/12	Wednesday	6:07:46 PM	:30	\$900.00	2012MR	6p Local 12 News at Six	(6:00 PM-6:30 PM)	ROMNEY 4 PRESIDENT 86		P-2	7	MWASH
09/20/12	Thursday	6:28:10 PM	:30	\$900.00	2012MR	6p Local 12 News at Six	(6:00 PM-6:30 PM)	ROMNEY 4 PRESIDENT 86		P-2	10	MWASH
09/20/12	Thursday	6:11:47 PM	:30	\$900.00	2012-MF	6p Local 12 News at Six	(6:00 PM-6:30 PM)	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH
09/21/12	Friday	6:05:19 PM	:30	\$900.00	2012-MF	6p Local 12 News at Six	(6:00 PM-6:30 PM)	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH
09/21/12	Friday	6:27:16 PM	:30	\$900.00	2012MR	6p Local 12 News at Six	(6:00 PM-6:30 PM)	ROMNEY 4 PRESIDENT 86		P-2	8	MWASH
09/24/12	Monday	6:27:46 PM	:30	\$900.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	ROMNEY 4 PRESIDENT 86		P-2	6	MWASH
09/24/12	Monday	6:11:38 PM	:30	\$900.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH
09/25/12	Tuesday	6:05:34 PM	:30	\$900.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	ROMNEY 4 PRESIDENT 86		P-2	9	MWASH
09/25/12	Tuesday	6:27:11 PM	:30	\$900.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH
											10	
											\$9,000.00	

## Line: 10

09/19/12	Wednesday	7:46:21 PM	:30	\$850.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
09/19/12	Wednesday	7:55:10 PM	:30	\$850.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	6	MWASH
09/20/12	Thursday	7:54:01 PM	:30	\$850.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	10	MWASH
09/20/12	Thursday	7:39:12 PM	:30	\$850.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH
09/21/12	Friday	7:59:26 PM	:30	\$850.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH
09/21/12	Friday	7:35:45 PM	:30	\$850.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	8	MWASH
09/24/12	Monday	7:42:22 PM	:30	\$850.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	9	MWASH
09/24/12	Monday	7:34:30 PM	:30	\$850.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH
09/25/12	Tuesday	7:35:30 PM	:30	\$850.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	7	MWASH
09/25/12	Tuesday	7:51:14 PM	:30	\$850.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH
											10	
											\$8,500.00	

## Line: 11

09/19/12	Wednesday	11:12:46 PM	:30	\$1,800.00	2012MR	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 86		P-2	8	MWASH
09/19/12	Wednesday	11:31:10 PM	:30	\$1,800.00	2012-MF	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
09/20/12	Thursday	11:11:44 PM	:30	\$1,800.00	2012MR	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 86		P-2	9	MWASH
09/20/12	Thursday	11:34:16 PM	:30	\$1,800.00	2012-MF	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH
09/21/12	Friday	11:26:16 PM	:30	\$1,800.00	2012MR	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/19/12-09/30/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 57396												
<b>Line: 11</b>												
09/24/12	Monday	05:08 PM	:30	\$1,800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/24/12	Monday	03:30 PM	:30	\$1,800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 86		P-2	7	MWASH-
09/25/12	Tuesday	03:30 PM	:30	\$1,800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 86		P-2	6	MWASH-
09/25/12	Tuesday	04:49 PM	:30	\$1,800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
											9	
<b>Line: 12</b>												
09/25/12	Tuesday	07:57:36 PM	:30	\$4,000.00		Tue Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
<b>Line: 13</b>												
09/25/12	Tuesday	04:40:08 PM	:30	\$3,500.00		Tue Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
<b>Line: 14</b>												
09/19/12	Wednesday	09:59 PM	:30	\$5,000.00		2012MR Wed Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
<b>Line: 15</b>												
09/19/12	Wednesday	09:49:24 PM	:30	\$3,500.00		2012-MFWed Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
<b>Line: 16</b>												
09/20/12	Thursday	04:44:34 PM	:30	\$4,000.00		2012-MFThu Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
<b>Line: 17</b>												
09/21/12	Friday	04:43:00 PM	:30	\$2,500.00		2012-MFFri Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
<b>Line: 18</b>												
09/22/12	Saturday	03:32:37 AM	:30	\$225.00		6a-8a Local 12 News S	6:00:00 AM-7:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
<b>Line: 19</b>												
09/22/12	Saturday	07:05:48 AM	:30	\$225.00		6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
<b>Line: 20</b>												
09/22/12	Saturday	07:57:41 AM	:30	\$350.00		CBS This Morning Satu	8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
<b>Line: 21</b>												
09/22/12	Saturday	09:19:38 AM	:30	\$350.00		CBS This Morning Satu	9:00:00 AM-10:00:00	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
<b>Line: 23</b>												
09/22/12	Saturday	09:28:26 PM	:30	\$1,200.00		Sat Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/19/12-09/30/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 57396												
Line: 24												
09/22/12	Saturday	1:26:15 PM	:30	\$1,800.00		11p M-Su Local 12 New	(11:00:00 PM-11:30:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH
09/22/12	Saturday	1:06:05 PM	:30	\$1,800.00		11p M-Su Local 12 New	(11:00:00 PM-11:30:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
				\$3,600.00							2	
Line: 25												
09/23/12	Sunday	3:58:56 AM	:30	\$450.00		CBS Sun Morning	(9:00:00 AM-9:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
				\$450.00							1	
Line: 26												
09/23/12	Sunday	3:54:19 AM	:30	\$450.00		CBS Sun Morning	(9:30:00 AM-10:00:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
				\$450.00							1	
Line: 27												
09/23/12	Sunday	1:12:04 AM	:30	\$450.00		CBS Sun Morning	(10:00:00 AM-10:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
				\$450.00							1	
Line: 28												
09/23/12	Sunday	3:59:56 AM	:30	\$400.00		Face the Nation	10:30 AM-11:00 AM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
				\$400.00							1	
Line: 29												
09/23/12	Sunday	3:58:26 PM	:30	\$15,000.00		Bengals vs Washington	(1:00:00 PM-4:00:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
09/23/12	Sunday	1:28:22 PM	:30	\$15,000.00		Bengals vs Washington	(1:00:00 PM-4:00:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH
09/23/12	Sunday	2:58:56 PM	:30	\$15,000.00		Bengals vs Washington	(1:00:00 PM-4:00:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH
				\$45,000.00							3	
Line: 31												
09/23/12	Sunday	7:39:38 PM	:30	\$2,500.00		Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
09/23/12	Sunday	7:19:17 PM	:30	\$2,500.00		Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH
				\$5,000.00							2	
Line: 32												
09/23/12	Sunday	1:05:43 PM	:30	\$1,800.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH
09/23/12	Sunday	1:25:37 PM	:30	\$1,800.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
				\$3,600.00							2	
Line: 33												
09/25/12	Tuesday	3:50:22 AM	:30	\$450.00		6a Good Morn Cincinnati	6a-7a	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
				\$450.00							1	
Line: 34												
09/24/12	Monday	3:41:37 PM	:30	\$800.00		5p Local 12 News at Five	(5:30:00 PM-6:00:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
				\$800.00							1	
Line: 35												
09/24/12	Monday		:30	\$350.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH
09/24/12	Monday		:30	\$350.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH
09/24/12	Monday		:30	\$350.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 09/19/12-09/30/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 57396												
<b>Line: 35</b>												
09/25/12	Tuesday		:30	\$350.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 A	ROMNEY 4 PRESIDENT 86			P-2	3	MWASH-
09/25/12	Tuesday		:30	\$350.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 A	ROMNEY 4 PRESIDENT 86			P-2	4	MWASH-
											5	
<b>Line: 36</b>												
09/24/12	Monday		:30	\$350.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	1	MWASH-
09/24/12	Monday		:30	\$350.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	2	MWASH-
09/24/12	Monday		:30	\$350.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	5	MWASH-
09/25/12	Tuesday		:30	\$350.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	3	MWASH-
09/25/12	Tuesday		:30	\$350.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	4	MWASH-
											5	
<b>Line: 37</b>												
09/24/12	Monday		:30	\$225.00		CBS This Morning (7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	1	MWASH-
09/24/12	Monday		:30	\$225.00		CBS This Morning (7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	5	MWASH-
09/24/12	Monday		:30	\$225.00		CBS This Morning (7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	2	MWASH-
09/25/12	Tuesday		:30	\$225.00		CBS This Morning (7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	4	MWASH-
09/25/12	Tuesday		:30	\$225.00		CBS This Morning (7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	3	MWASH-
											5	
<b>Line: 38</b>												
09/24/12	Monday		:30	\$225.00		CBS This Morning (8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	1	MWASH-
09/24/12	Monday		:30	\$225.00		CBS This Morning (8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	5	MWASH-
09/24/12	Monday		:30	\$225.00		CBS This Morning (8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	2	MWASH-
09/25/12	Tuesday		:30	\$225.00		CBS This Morning (8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	3	MWASH-
09/25/12	Tuesday		:30	\$225.00		CBS This Morning (8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 86			P-2	4	MWASH-
											5	
<b>Line: 39</b>												
09/22/12	Saturday	:07:03 AM	:30	\$225.00		6a-8a Local 12 News S	(6:00:00 AM-7:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/22/12	Saturday	:39:45 AM	:30	\$225.00		6a-8a Local 12 News S	(6:00:00 AM-7:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
											2	
<b>Line: 40</b>												
09/22/12	Saturday	:21:24 AM	:30	\$225.00		6a-8a Local 12 News S	(7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/22/12	Saturday	:30:17 AM	:30	\$225.00		6a-8a Local 12 News S	(7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
											2	
<b>Line: 41</b>												
09/24/12	Monday		:30	\$250.00		M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
09/24/12	Monday		:30	\$250.00		M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/24/12	Monday		:30	\$250.00		M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT 86		P-2	9	MWASH-
09/24/12	Monday		:30	\$250.00		M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
09/24/12	Monday		:30	\$250.00		M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/25/12	Tuesday		:30	\$250.00		M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT 86		P-2	7	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/19/12-09/30/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 57396												
<b>Line: 41</b>												
09/25/12	Tuesday		:30	\$250.00		M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
09/25/12	Tuesday		:30	\$250.00		M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT 86		P-2	8	MWASH-
09/25/12	Tuesday		:30	\$250.00		M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT 86		P-2	10	MWASH-
09/25/12	Tuesday		:30	\$250.00		M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT 86		P-2	6	MWASH-
											<b>\$2,500.00</b>	<b>10</b>
<b>Line: 42</b>												
09/24/12	Monday		:30	\$500.00		Local 12 News at Noon	12p-1230p	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
09/24/12	Monday		:30	\$500.00		Local 12 News at Noon	12p-1230p	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/24/12	Monday		:30	\$500.00		Local 12 News at Noon	12p-1230p	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
09/25/12	Tuesday		:30	\$500.00		Local 12 News at Noon	12p-1230p	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/25/12	Tuesday		:30	\$500.00		Local 12 News at Noon	12p-1230p	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
											<b>\$2,500.00</b>	<b>5</b>
<b>Line: 43</b>												
09/24/12	Monday		:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
09/24/12	Monday		:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/25/12	Tuesday		:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
09/25/12	Tuesday		:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
09/25/12	Tuesday		:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
											<b>\$3,250.00</b>	<b>5</b>
<b>Line: 44</b>												
09/24/12	Monday		:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
09/24/12	Monday		:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	5	MWASH-
09/24/12	Monday		:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/25/12	Tuesday		:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/25/12	Tuesday		:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
											<b>\$3,250.00</b>	<b>5</b>
<b>Line: 45</b>												
09/24/12	Monday		:30	\$550.00		Letterman	1135p-1235a	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
09/24/12	Monday		:30	\$550.00		Letterman	1135p-1235a	ROMNEY 4 PRESIDENT 86		P-2	4	MWASH-
09/25/12	Tuesday		:30	\$550.00		Letterman	1135p-1235a	ROMNEY 4 PRESIDENT 86		P-2	3	MWASH-
09/25/12	Tuesday		:30	\$550.00		Letterman	1135p-1235a	ROMNEY 4 PRESIDENT 86		P-2	2	MWASH-
											<b>\$2,200.00</b>	<b>4</b>
<b>Line: 46</b>												
09/25/12	Tuesday		:30	\$1,200.00		Tue Reg 3	10p-11p	ROMNEY 4 PRESIDENT 86		P-4	1	MWASH-
											<b>\$1,200.00</b>	<b>1</b>
<b>Line: 47</b>												
09/26/12	Wednesday		:30	\$5,500.00		Wed Reg 2	9p-10p	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											<b>\$5,500.00</b>	<b>1</b>
<b>Line: 48</b>												

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 09/19/12-09/30/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 57396												
Line: 48												
09/22/12	Saturday		:30	\$100.00		Big East Football	(12:00:00 PM-3:30:00	ROMNEY 4 PRESIDENT 86		P-4	4	MWASH-
09/22/12	Saturday		:30	\$100.00		Big East Football	(12:00:00 PM-3:30:00	ROMNEY 4 PRESIDENT 86		P-4	2	MWASH-
09/22/12	Saturday		:30	\$100.00		Big East Football	(12:00:00 PM-3:30:00	ROMNEY 4 PRESIDENT 86		P-4	1	MWASH-
09/22/12	Saturday		:30	\$100.00		Big East Football	(12:00:00 PM-3:30:00	ROMNEY 4 PRESIDENT 86		P-4	3	MWASH-
											4	
Line: 49												
09/22/12	Saturday	3:24:31 PM	:30	\$350.00		SEC Football	(3:30:00 PM-7:00:00	PROMNEY 4 PRESIDENT 86		P-4	1	MWASH-
09/22/12	Saturday	1:04:21 PM	:30	\$350.00		SEC Football	(3:30:00 PM-7:00:00	PROMNEY 4 PRESIDENT 86		P-4	2	MWASH-
											2	
Line: 50												
09/22/12	Saturday	1:28:30 PM	:30	\$2,000.00		Sat Reg 3	10p-11p	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
Line: 51												
09/23/12	Sunday	1:28:56 AM	:30	\$450.00		Bengals Weekly	(11:30:00 AM-12:00:00	ROMNEY 4 PRESIDENT 86		P-3	1	MWASH-
											1	
Line: 52												
09/23/12	Sunday	1:58:26 AM	:30	\$1,200.00		NFL Today	(12:00:00 PM-1:00:00	ROMNEY 4 PRESIDENT 86		P-3	1	MWASH-
											1	
Line: 53												
09/23/12	Sunday	1:28:45 PM	:30	\$2,400.00		Sun Reg 4	10p-11p	ROMNEY 4 PRESIDENT 86		P-3	1	MWASH-
											1	
Line: 54												
09/23/12	Sunday	2:03:56 XM	:30	\$450.00		Sun 1135p-1205a	1135p-1205a	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
Line: 55												
09/27/12	Thursday		:30	\$5,000.00		Thu Reg 1	8p-9p	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
Line: 56												
09/27/12	Thursday		:30	\$4,000.00		Thu Reg 2	9p-10p	ROMNEY 4 PRESIDENT 86		P-2	1	MWASH-
											1	
Line: 57												
09/28/12	Friday		:30	\$1,600.00		Fri Reg 1	8p-9p	ROMNEY 4 PRESIDENT 86		P-3	1	MWASH-
											1	
											199	
											199	
											199	
											199	

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 09/19/12-09/30/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
				\$200,250.00								199

[Filtered by: ] [Sorted by: Station]